

Issues and Deadlines

4 times per year, every 3 months

Issue No. 1/2024: March/April 2024 | Spring

Deadline for Press Releases: January 24, 2024
Deadline for Advertisements: January 31, 2024
Publishing date (calendar week): February 21th (CW 8)

Issue No. 2/2024: May/June 2024 | Summer

Deadline for Press Releases: March 13, 2024
Deadline for Advertisements: March 20, 2024
Publishing date (calendar week): April 17th (CW 16)

Issue No. 3/2024: Sept/Oct 2024 | Autumn

Deadline for Press Releases: Aug. 16, 2024
Deadline for Advertisements: Aug. 30, 2024
Publishing date (calendar week): Oct. 21st (CW 43)

Issue No. 4/2024: December 2024 | Winter

Deadline for Press Releases: Oct. 30, 2024
Deadline for Advertisements: Nov. 08, 2024
Publishing date (calendar week): December 14th (CW 50)

Issue No. 5/2024: canceled

Issue No. 1/2025: Feb/March 2025

Deadline for Press Releases: Jan. 10, 2025
Deadline for Advertisements: Feb. 02, 2025
Publishing date (calendar week): Feb/March 2025

Data delivery: Advertisements

Magnitude/sizes as on page 4 in the media info, watch the bleed. Please include all fonts or convert them into paths.

Delivery:

by postal delivery: on CD-ROM incl. colour proof
file formats: PDF-X3 (ISO Coated v2), all fonts included
native files on request only: InDesign, QuarkXPress, Illustrator (incl. Fonts)

by e-mail: ads@kreativ-journal.com
100% Size High-Resolution PDF-X3 (with all printmarks)
(ask for Distiller settings)

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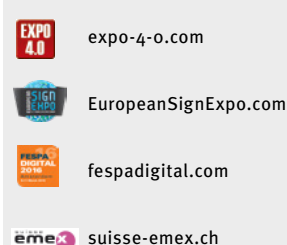
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Press Releases

One page of the magazine accommodates about 3200 characters and 1-2 pictures.

A half-page can accommodate about 1000 characters and 1 picture.

Press releases: (preferred by e-mail)

- by e-mail to "redaktion@kreativ-journal.com"
- by postal delivery on CD/DVD incl. prints

Text: RTF or unformatted text files; images as Tiff or JPEG (high quality); with image descriptions and copyrights.