

Media Kit and Advertising Info

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This Media Kit is valid beginning lanuary 1st 2029

Issues and Deadlines

4 times per year, every 3 months

Issue No. 1: March/April 2025 | Spring

Deadline for Press Releases: January 31, 2025 Deadline for Advertisements: February 17, 2025 Publishing date (calendar week): March 7th (CW 10)

Issue No. 2: May/June 2025 | Summer

Deadline for Press Releases: March 10, 2025 Deadline for Advertisements: March 26, 2025 Publishing date (calendar week): May 17th (CW 20)

Issue No. 3: Sept/Oct 2025 | Autumn

Deadline for Press Releases: Aug. 15, 2025 Deadline for Advertisements: Aug. 29, 2025 Publishing date (calendar week): Sept. 15th (CW 38)

Issue No. 4/2024: December 2024 | Winter

Deadline for Press Releases: Oct. 30, 2025 Deadline for Advertisements: Nov. 07, 2025

Publishing date (calendar week): December 15th (CW 50)

Issue Special 30th Anniversary edition

planned 2025

Imprint, Editorial

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Website / NEWS BLOG **Listing Source of Supply** https://www.kreativ-journal.com Member / Collaboration

Verband Werbetechnik + Print VWP Verband Schweizer Fachjournalisten Association Specialised Journalists FOGRA.org Graphic Technology

Research Association





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Data delivery: Advertisements

Magnitude/sizes as on page 4 in the media info, watch the bleed. Please include all fonts or convert them into paths.

Delivery:

by postal delivery: on CD-ROM incl. colour proof file formats: PDF-X3 (ISO Coated v2), all fonts included native files on request only: InDesign, QuarkXPress, Illustrator (incl. Fonts)

by e-mail: ads@kreativ-journal.com 100% Size High-Resolution PDF-X3 (with all printmarks) (ask for Distiller settings)

Press Releases

One page of the magazine accommodates about 3200 characters and 1-2 pictures.

A half-page can accommodate about 1000 characters and 1 picture.

Press releases: (prefered by e-mail)

- by e-mail to "redaktion@kreativ-journal.com"
- by postal delivery on CD/DVD incl. prints

Text: RTF or unformatted text files; images as Tiff or JPEG (high quality); with image descriptions and copyrights.

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